

# Rotary Club of Traverse City BULLETIN

MARCH 11, 2008

The Newsletter of the Traverse City Rotary Club • District 6290



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Rotary Club of  
Traverse City  
202 E. Grandview Pky.  
Suite 200  
Traverse City,  
MI 49684  
231.941.5421  
(f) 231.941.4066

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**Bulletin Editor**  
Nick Edson

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**Photographs by:**  
John Hall

When Jim Furstenberg talks about building a successful soccer program – the Traverse City North Star Club – he isn't like most coaches.

“To us, life lessons are more important than winning,” said Furstenberg, who along with Darrell Rogers, co-founded the North Star Club for girls' soccer players in 1994. “Don't get me wrong, we all like to win. But our philosophy has been to redefine success. And that means that if you have character and a strong work ethic, you can have both societal and personal success.”

Furstenberg and Reggie Rix represented the North Stars and gave an enlightening program at Tuesday's Rotary meeting.

“I'll admit that our philosophy has sometimes cost us games,” said Furstenberg. “But the players understand what we're trying to do – sometimes better than the parents.”

The North Stars is geared to teenage girls, an age where Furstenberg said building confidence and acceptance is crucial to self esteem.

“The first thing we try to do on our teams is to create an environment of acceptance,” he said. “Then we work on soccer skills.”

That sort of atmosphere works, said North Star player Maggie Rogers.

“It's about giving as a person,” said Maggie. “It's about being part of a team and learning things like how to give back to the community.”

The North Stars program was introduced by **Debbie McKeon**.

**NEW ROTARIANS:** Jim Connaughton introduced two new Rotarians, **Victor Lisabeth** and **Bob Gluszewski**. Victor and his wife Nancy own Grand Bay Builders and both are licensed builders. Victor has been a leader with the Home Builders Association and has earned national recognition for his work. Bob is the regional manager for Consumers Energy and is a Michigan State University graduate. He lived in Okemos for 33 years and is a huge Spartan fan. Welcome aboard, Victor and Bob.

**ROTARY SHOW:** Preparation for the Rotary Show is going full steam. **Phil Murphy** announced there is a production meeting this Saturday morning at 9 o'clock at the Chamber office. The Rotary chorus has more than 60 participants, with more than a month to go before the show.

**TIDBITS:** Mel Larimer and Ralph Soffredine are in the healing process after bouts of illness... **Bob Yeiter** was the big 50-50 winner. He not only won \$40 in the drawing but also two tickets to the Traverse Symphony Orchestra concert this weekend... **Ross Childs** introduced Rotarians and their guests... **David Millross** led us in two patriotic songs... **President Bryan Crough** informed us that Greg Johnson was the pilot of the U.S. shuttle flight that lifted off Tuesday morning. Greg is the son of the late Red Johnson and the nephew of **Rotarian Hank Johnson**, who witnessed the liftoff... **Gary Hogue** did the invocation.

[www.TraverseCityRotary.org](http://www.TraverseCityRotary.org)

# ROTO-FOTO



*Rotary Profile: Debbie McKeon*

**CURRENT POSITION?** Executive Director, NorthSky Nonprofit Network.

**FAMILY?** My husband, Dave, is the band director of Elk Rapids Schools. We are the lucky parents of Brendon, a sophomore at New York University and Kelyse, a junior at Elk Rapids High School. Brendon's majoring in finance and Chinese and studying at NYU's campus in Shanghai this year. We will be going to China in June and look forward to having Brendon show us around.

**FAVORITE DESSERT?** There's a really great cafe mocha cheesecake that's hard to pass up!

**FAVORITE HOBBY, ACTIVITY?** Traveling, especially off the beaten path.

**LAST BOOK READ?** Khaled Hosseini's "A Thousand Splendid Suns."

**FAVORITE MOVIE?** I don't have one. I've enjoyed lots of them and am always looking for the next good one.

**FAVORITE SONG?** Most of Chicago's songs-Chicago II was the first album I owned.

**TELL US SOMETHING ABOUT YOURSELF NO ONE IN THE CLUB LIKELY KNOWS.**

Between traveling for my previous jobs and for pleasure, I've spent time in 50 plus countries. Because I was fortunate in my career, my children accompanied me on many of these trips so much of it was a family experience.

**LIFE ROLE MODEL?** My parents-their family and life values, love and confidence in their children. Inquisitiveness and humanitarian spirit inspire me.

**MOST SIGNIFICANT ACCOMPLISHMENT?** Getting 20 countries in the Americas to collaborate, fund and launch the Youth Orchestra of the Americas, and leading the organization for five years. It was filled with political, cultural, financial, security and technical challenges.

**PROUDEST MOMENT?** When my kids ask my opinion about something that's important in their life

**FUNNIEST THING THAT HAS EVER HAPPENED TO YOU?** I was cross-country skiing with Dave, then my boyfriend, and another couple at Tahquamenon Falls State Park in the U.P. I had to go to the bathroom and because the snow was very deep I decided not to take my skis off. Just as I got in position, my knee went out and I fell on my back in the snow with my pants down. I couldn't get up or get my skis off in order to get my pants up. In the end I was rescued from a very undignified position. Thank heavens he eventually proposed!

**SECRET AMBITION?** To be a really good skier and tennis player—not that I'm really working at it though! I'd like to just wake up one day and be ready to go.

**IF YOU COULD BE ANYONE IN THE WORLD FOR A DAY, WHO WOULD THAT BE—**

**AND WHY?** Yo Yo Ma. He's such an amazing musician of all styles of music from throughout the world, and he uses this gift to bring people together to share their cultures.

**MOST FAMOUS PERSON MET?** In the arts: Denzel Washington, Yo Yo Ma and Leonard Bernstein. In politics: President Bush Sr., Madeleine Albrecht and President Gorbachev.



**ATTENDANCE REPORT**

**Membership:** 294 • **Present, Made-Up or Excused:** 200 – 68% • **Visiting Rotarians:** 2

**Make-Ups:** Connaughton (2), Pentilla, Power (3), Stimac, Witkop.

**The Following Have Missed At Least The Last 3 Meetings:** B. Anderson, Barr, Blakeslee, Deck, S. Edson, Elliott, Force, Kazim, Kennedy, Marois, S. McManus, McNally, Nienhouse, Opplinger, Peet, R. Smith, Spencer, Torok, Wodzien, Yeager, Zimmer.

**March Programs**

March 18  
Darric Newman and Mike Coco – Rugby  
Hosted by Debbie McKeon

March 25  
By the Bay Equestrian Extraordinaire  
Hosted by John Olson

**March Introducers & Greeters**

March 18  
Introducer: Doug Luciani  
Greeters: Jim Connaughton,  
Mark Dancer, Bob Dean

March 25  
Introducer: Dave Mann  
Greeters: Pat McLaughlin, Lee Welch,  
Dick Wilkinson

**Rotary Apparel Sales  
Continue... An Order Form  
Can Be Found On  
Page 7 Of This Bulletin**

**The 66<sup>th</sup> Annual Rotary Show • April 16 - 19, 2008**

**NEW!** Tickets are available online at [www.traversercityrotary.org](http://www.traversercityrotary.org) OR at these locations:

- Holiday Shopper – Acme
- Terrace Shopper – Munson/8th Street
- Fawcett Dopke Agency – West Royal Drive
- American Spoon Foods – Downtown
- Petertyl Drugs – Downtown

## Rotary Youth Exchange

The Second Annual International Potluck was a smashing success with over 80 people in attendance and more than 10 countries represented. It was food galore for those who attended. Traverse City Noon Club YEO, Ramona Pleva claims the potluck to be a “gastronomical success!” Special thanks to Sandi and Shayne Daley, Franzy’s host parents for hosting the event at the new Cuppa Joe location in the warehouse district.



Students from left: Sarah Alexander - outbound to Germany, Jaryd Ridgeway - inbound from South Africa, a friend of Franzy’s from South Korea, Michal - from Czech Republic and member of the Rotary Chorus, Frankie Dituri - outbound to France, Auggie from Argentina, Lana from Croatia. In the front row, Anna from South Korea and Franzy Ulrich - inbound from Germany.



From left: Sarah Alexander cozies up to TC YEOs Natasha Domagalski, Ramona Pleva and district outbound coordinator Jerry Stephan; Klaus and Luann Heinert get to know outbounds Ryan McCabe and Sarah Alexander.



From left: Lana - inbound hosted by the Suttons Bay Club - poses with Jaryd and the highly coveted pink flamingo pinata! Franzy Ulrich and Anna Dituri - rebound from Denmark pose for the camera.

### HELP WANTED?

Frankie Dituri is an outbound student going to France. Frankie would love the opportunity to earn some money for his exchange. If you have any jobs around your home or business that Frankie could help with, please call him. He can be reached at 941-9265 or at [climbingfrankvito@yahoo.com](mailto:climbingfrankvito@yahoo.com) His parents are Frank and Marie Dituri.

### HELP WANTED!

Spring Break is March 29-April 6. Our two inbound students will be here! Please take this opportunity to get to know them and do something fun with them! Franzy can be reached at (231) 360-9544. Her host mom is Sandi Daley at (231) 392-6571. Jaryd can be reached at (231) 715-6399 and he will be staying with Ken and Becky Osborne over break. Ken can be reached at (231) 218-4202.

# We have a choice about transportation!

Please give your input at the upcoming Grand Vision workshop

## Thursday, March 20<sup>th</sup>

Regional Transportation Workshop

*Held twice on March 20<sup>th</sup>*

Location: Gordie Howe Arena in the  
Grand Traverse Civic Center

### The DAYTIME Transportation Workshop

1:00 pm

The bus systems in Antrim, Benzie, and Wexford Counties are providing direct service to and from the afternoon workshop. Space is limited and the bus companies urge riders to make their reservations as quickly as possible.

### The EVENING Transportation Workshop

6:30 pm

No matter where you live and how you get around, these transportation workshops are definitely for you, because they will focus on federal, state and county roads in all six counties, as well as on transit systems, sidewalks, bike paths and trails. This is our chance to comment directly on how we'd like our regional transportation dollars spent over the next 50 years.

The afternoon workshop will offer light refreshments and the evening workshop will offer pizza.

**Event Registration:** Please register for either the daytime or evening workshop.

Registration can be done on-line at [www.thegrandvision.org](http://www.thegrandvision.org) or by calling 866-441-5214 (toll-free).





**ROTARY WEARABLES SALE ORDERS DUE MARCH 11th  
FOR DELIVERY APRIL 1st!**



**D100 Men's/D100W Ladies Devon & Jones Polo** 100% Pima Peruvian cotton short sleeve pique polo. Ladies features feminine V-collar.

**Color:** White  
**Sizes:** SM-XL \$28.50 XXL \$30.50



**D110 Men's/D110W Ladies Devon & Jones Long Sleeve Pima Pique Polo**  
**Colors:** White,  
**Sizes:** SM-XL \$33.00 XXL \$35.00



**RE2200 Unisex Microfiber Windshirt**  
Windproof & water resistant fully lined windshirt with 2 zippered side entry pockets.

**Color:** Navy/Navy  
**Sizes:** S-XL \$39.50 XXL \$41.50  
\*\*\*Tall please add \$5.00



**NE78023 Ladies V-neck lined wind-shirt** 100% Sanded Microfiber w/ Water Resistant Teflon, shaped piped side panels & concealed zippered pockets.

**Colors:** Navy/Navy  
**Sizes:** SM-XL \$39.50 XXL \$41.50  
3XL \$42.50



**JER4662 Crewneck Sweatshirt** 9oz. 50/50 heavyweight crewneck  
**Colors:** Sports Grey or Navy  
**Sizes:** S-XL \$25.00 XXL \$27.00



**WMT364 Ladies Fleece Hoody** 9.5oz 80/20 open bottom hoody with on seam pockets.  
**Color:** Sun  
**Sizes:** S-XL \$32.00 XXL \$34.00



**GIL2000 Unisex/GIL2000L Ladies T-shirt** 6.1oz 100% cotton crewneck tee.  
**Colors:** White or Navy  
**Sizes:** S-XL \$12.00 XXL \$14.00



**FAH508 Unstructured Garment Washed Cap** with Fabric Back Strap and Brass Buckle  
Navy Blue OSFM \$15.00

ITEM & DESCRIPTION	COLOR	SIZE	QTY	PRICE	TOTAL
D100 Men's/D100W Ladies short slv (circle one)	White				
D110 Men's/D110W Ladies long slv (circle one)	White				
RE2200 Microfiber Windshirt	Navy				
AC78023 Ladies V-neck Windshirt	Navy				
JER4662 Crewneck Sweatshirt					
WMT364 Ladies Hoody	Sun				
GIL2000 Unisex T-shirt					
GIL2000L Ladies T-shirt					
FAH 508 Hat	Navy				

NAME \_\_\_\_\_

PHONE \_\_\_\_\_

TOTAL \_\_\_\_\_

\_\_\_\_\_ Charge to my account

Ship to address: \_\_\_\_\_

\_\_\_\_\_ Make Checks Payable to:  
Traverse City Rotary Club

(Please add \$7.00 for shipping)

**Thank you for your support!**

\*Samples Available for sizing at weekly meetings  
\*All items include embroidered logo  
\*Orders may be faxed to: 941-4066  
\*Shipping available for a nominal charge